



Waukesha County

Department of Parks and Land Use

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WAUKESHA COUNTY LAUNCHES RECYCLING SMARTPHONE APPLICATION

(WAUKESHA, WI) – A new smartphone app called *Waukesha County Recycles* offers residents convenient information about proper recycling and disposal of a wide variety of household items. The County contracted with the University of Wisconsin Milwaukee’s App Brewery, to develop the app which provides detailed information on *what* and *how* to recycle or safely dispose of items, and *where* to take them, along with navigation to the selected location.

“This app makes it easy for our residents to recycle right. The more residents recycle right, the more economical and environmentally sustainable the recycling program is,” noted Waukesha County Executive Paul Farrow.

This app supports the Waukesha County recycling program mission of educating residents about recycling right which maximizes operational efficiencies, reduces costs and minimizes dangers to collection and recycling facility workers

For more information about the *Waukesha County Recycles* app, or other recycling and disposal questions, download the free app in the App Store or Google Play Store today or call 262-896-8300.

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