



SPONSORSHIP OPPORTUNITIES

Join the campaign to support the Pewaukee Sports Complex

AMENITY	DESCRIPTION	5 YEARS	10 YEARS	15 YEARS	20 YEARS
PARK NAMING RIGHTS	Branded naming rights of the park, including prominent signage abutting Lindsay Road that includes sponsor's name "at the Pewaukee Sports Complex."	\$262,500 (\$52,500/yr.)	\$431,250 (\$43,125/yr.)	\$600,000 (\$40,000/yr.)	\$750,000 (\$37,500/yr.)
PLAYGROUND NAMING RIGHTS	Branded naming rights of the all-inclusive playground. Includes prominent signage at the main entrance of the playground and name & logo on the surface.	\$175,000 (\$35,000/yr.)	\$287,500 (\$28,750/yr.)	\$400,000 (\$26,667/yr.)	\$500,000 (\$25,000/yr.)
SPLASH PAD NAMING RIGHTS – SOLD	Branded naming rights of the splash pad. Includes prominent signage at the main entrance to the splash pad.	\$175,000 (\$35,000/yr.)	\$287,500 (\$28,750/yr.)	\$400,000 (\$26,667/yr.)	\$500,000 (\$25,000/yr.)
WALKING PATH – BASEBALL SIDE	Branded naming rights of the walking path extending around the perimeter and through the park. Includes entrance signage and name & logo at two other locations.	\$70,000 (\$14,000/yr.)	\$115,000 (\$11,500/yr.)	\$160,000 (\$10,667/yr.)	\$200,000 (\$10,000/yr.)
WALKING PATH – SOCCER SIDE	Branded naming rights of the walking path extending around the perimeter and through the park. Includes entrance signage and name & logo at two other locations.	\$70,000 (\$14,000/yr.)	\$115,000 (\$11,500/yr.)	\$160,000 (\$10,667/yr.)	\$200,000 (\$10,000/yr.)
BASEBALL FIELD #1 - SOLD	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
BASEBALL FIELD #2	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
BASEBALL FIELD #3 – SOLD	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
BASEBALL FIELD #4	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
BATTING CAGE #1 - SOLD	Branded naming rights with name and logo appearing on the exterior of the batting cage.	\$3,500 (\$700/yr.)	\$5,750 (\$575/yr.)	\$8,000 (\$533/yr.)	\$10,000 (\$500/yr.)
BATTING CAGE #2	Branded naming rights with name and logo appearing on the exterior of the batting cage.	\$3,500 (\$700/yr.)	\$5,750 (\$575/yr.)	\$8,000 (\$533/yr.)	\$10,000 (\$500/yr.)
CONCESSION STAND – BASEBALL - SOLD	Branded naming rights with wall signage.	\$17,500 (\$3,500/yr.)	\$28,750 (\$2,875/yr.)	\$40,000 (\$2,667/yr.)	\$50,000 (\$2,500/yr.)
CONCESSION STAND - SOCCER	Branded naming rights with wall signage.	\$17,500 (\$3,500/yr.)	\$28,750 (\$2,875/yr.)	\$40,000 (\$2,667/yr.)	\$50,000 (\$2,500/yr.)
SOCCER PARK NAMING RIGHTS - NORTH	Branded naming rights for the north soccer park area. Includes prominent ground signage.	\$35,000 (\$7,000/yr.)	\$57,500 (\$5,750/yr.)	\$80,000 (\$5,333/yr.)	\$100,000 (\$5,000/yr.)
SOCCER PARK NAMING RIGHTS – SOUTH	Branded naming rights for the south soccer park area. Includes prominent ground signage.	\$35,000 (\$7,000/yr.)	\$57,500 (\$5,750/yr.)	\$80,000 (\$5,333/yr.)	\$100,000 (\$5,000/yr.)